## Society

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TREE AND PROMPT DELIVERY

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222 West Central Ave.

# One More Coat Of White Enamel

E WISH to express our pleasure and appreciation at the outpouring of visitors and buyers who responded to our invitation Saturday to inspect the Rosenwald Greater Groce-tote and take advantage of its enlarged service.

If we had needed encouragement to further effort in service in this department, it would have been found in the many expressions of approval of the improved and enlarged Groce-tote and the addition of the new fresh meat service.

In order to finally complete the Groce-tote, one more coat of white enamel was necessary on all the fixtures and woodwork. This was applied by the painters after closing Saturday. In order that it may dry and harden properly we are forced to close the Groce-tote on Monday. It will be open as usual on Tuesday morning-and thereafter, with an uninterrupted service of the kind which we are happy to know found such complete approval and appreciation from hundreds of buyers yesterday.

help yourself to save

THE PROOF IS IN THE PRICES

### THE DIAMOND IS THE **GIFT SUPREME**

Whether it be for the bride, the graduate, the wedding anniversary—whatever the occasion, if a gift of enduring character is desired, the DIAMOND is the GIFT SU-PREME. In the perfect diamond is represented not only intrinsic value which grows with the years, but expression of the finest sentiment toward the recipient. - For all down the ages the gift of a diamond has stood as the highest material expression that can be given to esteem and affection. To the recipient the diamond is easy of care, a source of constant pleasure and a token of remembrance that never

The standards of this house permit it to carry only the finest diamonds, which its experience and expert judgment can recommend and guarantee. Specializing and dealing extensively in diamonds we are able to sell them at the lowest prices available in any market.

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